

JCIF CO-OP Insurance

2016.8 AOA

Japan CO-OP Insurance Consumers' Co-operative Federation (JCIF)




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1. About CO-OP

Cooperative union
for the betterment of people



◆ Retail business : about 3 trillion yen
(≒US \$ 30 billion)

◆ Japan's biggest consumer union. The number of Co-op member is about 2.1 million in the nation.

◆ activity of rooted in the community

◆ Number of Retail CO-OP : 130

(As of 2015)



1-2. CO-OP and JCIF

Primary business of CO-OP

Retail



Insurance

CO-OP 共済

Medical Insurance
Life Insurance
(Term ▪ Whole life)

Welfare

In-home care support
Attendant service
etc.



Medical

Medical facilities
Home medical services
Home care services



2. About JCIF

- Official name : Japan CO-OP Insurance Consumers' Co-operative Federation
- Business area : Japan only
- Established Year : 2008
(We started the insurance business in 1984 at JCCU)
- Number of members : 146 Co-ops and Zenrosai and JCCU
- Competent authority : Ministry of Health, Labour and Welfare
Basis law : CO-OP Law



3. About CO-OP Insurance

【Direct products】



Tasukeai

▪ Medical insurance



i.-plus

▪ Life insurance



Zutto-i.

▪ Whole life insurance

【Indirect products】



i.i.

▪ Life insurance

the contract term is 5 years



Fire insurance





Mascot character of
CO-OP Insurance

【Name】

Kōsuke

- Bear CO-OP Staff
- First place at the loose character contest of corporation



4. Issue

- Improvement products and services
- Improvement sales skill
- Implementation of system for contract on web
- Stronger measures against business continuity plan



5. Topic

We have been rated as the top life insurance provider in customer satisfaction for three consecutive years.



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Thank you

