



Colombia



India



Kenya



The Philippines



Sri Lanka

ICMIF members pledge support for vulnerable communities through the 5-5-5

The International Cooperative and Mutual Insurance Federation's (ICMIF) 5-5-5 Mutual Microinsurance Strategy strives to extend mutual and cooperative microinsurance to **five million previously uninsured households over the next five years**. After a momentous year, projects have now been launched in five countries (**Colombia, India, Kenya, the Philippines and Sri Lanka**).

As well as being recognized on a global level by **B20** (Business 20) ICMIF's 5-5-5 Strategy is also contributing to a wide spectrum of the **UN 2030 Sustainable Development Goals (SDGs)**.

ICMIF's 5-5-5 Strategy enables ICMIF members to truly live their values by helping to expand our model in some of the most vulnerable communities in the world.

As a contributor to the project your organization would be officially recognized with your **logo on the ICMIF 5-5-5 Strategy website** (soon to be launched), you can use **ICMIF's official 5-5-5 Strategy logo on your marketing literature** and you will receive **regular project updates to share with your internal and external stakeholders**.

ICMIF's 5-5-5 Strategy impacts five UN Sustainable Development Goals (SDGs)



Will help people escape the vicious cycle of poverty and provide a safety net to vulnerable communities.



Will help to ensure food security through the delivery of insurance protection to smallholder farmers, amongst others.



In addition to increasing access to health insurance, will focus on health prevention and access to quality healthcare.



Will positively impact on women who are most often the policyholders of a mutual microinsurance provider.



The target communities of the 5-5-5 Strategy are the most vulnerable to climate change.



the co-operators
A Better Place For You

"The Co-operators is delighted to support Uplift Mutuals and the ICMIF 5-5-5 Mutual Microinsurance Strategy intervention in India by providing a grant of USD 100,000 as well as our employees' expertise in areas including legal, actuarial and project management as in-kind support for the project. I am also hopeful that our commitment will give others confidence in offering their support as well."

Rob Wesseling, President and CEO,
The Co-operators, Canada



Länsförsäkringar

"Länsförsäkringar is pleased to support the ICMIF 5-5-5 Mutual Microinsurance Strategy by providing a financial contribution of USD 500,000 over the next five years. We believe the Uplift project in India is key to providing meaningful and affordable health protection to low-income communities, highlighting the important role of the mutuals to serve the underserved."

Sten Dunér, CEO, Länsförsäkringar AB, Sweden

Contact Tina Blain at tina@icmif.org to discuss how your organization can play its part.