



## Benoît RIGALLAUD

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Benoit is the Head of International Mobility Market at Inter Mutuelles Assistance (France), in charge of all development aspects of solutions for the corporate market (insurers, corporations, NGO,...). Benoit started his career in the cooperative sector (CAMIF) before moving to the mutual insurance sector (MAIF) where he held several marketing positions : direct marketing, @business, strategic marketing. Before joining IMA Group early 2018, Benoit was based in Asia for 7 years working for International SOS as Business Development manager, then Branch Manager of the Cambodian office.

Benoit holds a Specialized Masters in marketing management from ESSEC Business School and a Master degree in Business Administration from the IAE (Institut d'Administration des Entreprises).