

**Jae-Bong Kim****Senior Manager, Digital Finance Department****NongHyup Life Insurance**

Jae-Bong Kim is Senior Manager, Digital Finance Department of Nonghyup Life Insurance in Korea. He is in charge of On-line Insurance Planning and Strategy.

Previously, Jae-Bong Kim worked at many departments of Nonghyup Life Insurance, such as Channel Strategy, Marketing, Growth Strategy, M&A, Enterprise Planning.

Taking advantage of his various working experience, Jae-Bong Kim has focused on digitalization of the company.