



Glenn Croasdale

Glenn Croasdale has been with FMG since February 2011, holding responsibilities heading up the Marketing, Communications and Risk Services functions of the Mutual, before stepping into lead a transformational programme to develop FMG's online capability.

Glenn joined the Mutual with extensive marketing experience within the heavy machinery and commercial vehicle sectors servicing the construction, forestry, mining and quarry industries of New Zealand and has international brand management experience with global brands Hitachi Construction Machinery, John Deere and Scania.

Glenn holds a strong affinity with rural New Zealand on both sides of his family and is familiar and comfortable around a corporate board table or a farm. He holds a Bachelor of Commerce and Administration with majors in Marketing & Information Systems from Victoria University of Wellington

At an industry level, Glenn has represented FMG on the New Zealand Insurance Council (ICNZ) Communications Committee established immediately in the wake of the Canterbury earthquakes.